

To the  
- National Ski Associations

Oberhofen, 12. September 2024

## Invitation to apply to the Women Lead Sports Master Program

Dear Ski and Snowboard Friends,

We are pleased to invite you to nominate candidates for the **Women Lead Sports Master Program Group One**, an exclusive initiative aimed at advancing the leadership and representation of women within our global FIS sports community. The first program will offer 20 spots for NSA candidates, who will be selected from the candidates' pool (see below the requirements to apply for the program).

As we foster inclusion within the Women Lead Sports Master Program, we are pleased to extend a limited number of seats (20%) to male members of the NSAs who are committed to supporting gender equality. The only requirements are full commitment and availability throughout the program, as well as a mindset focused on becoming an ally, ambassador, or champion for women. They can play a vital role in advancing the representation of women within the national federations and contributing to the global aims of FIS.

### About the Program:

The Women Lead Sports Master Program is a proven, effective online weekly program designed to accelerate the professional growth of women in sports organizations. It helps participants reach high-level positions and enhances their leadership and communication skills, ultimately increasing their influence and impact within their organizations. This program is an investment in the future of leadership within our sports community. You will find hundreds of graduates of the program [here](#).

### Core Aims:

- Empower participants to lead more effectively and achieve exceptional results.
- Increase participants' influence within their organizations through strategic leadership development.
- Prepare women to succeed in elections, promotions, and nominations for leadership roles, and expand the diverse talent pool in leadership across our sports organizations globally.
- Provide a unique and impactful online training experience for women leaders globally.

### Programme Details:

- Participants will engage in a dedicated online learning environment weekly, where they can develop their skills between sessions.
- The program is led by **Gabriela Mueller Mendoza, Founder and Director of Women Lead Sports**. She is a highly experienced coach with nearly two decades of experience in training leaders within the Olympic movement.
- The program includes four mandatory sessions designed to maximize learning and development.
- Dates:
  - **05.11.2024, 16:00 CET**
  - **12.11.2024, 16:00 CET**
  - **19.11.2024, 16:00 CET**
  - **26.11.2024, 16:00 CET**
- Note that the first three sessions are 2 hours long, while the **final session** is 2 hours and 45 minutes, as it includes a graduation ceremony.

### Requirements for Participation and Certification:

- Nominees can be administration staff, coaches, (former) athletes etc.
- Participants must **complete 90% of the online content and assignments** to successfully graduate from the program.
- Participants are expected to attend all four sessions. In exceptional and justified cases, participants may be excused from one session. However, attendance at a minimum of three sessions, including the first one, is mandatory to be considered for certification.
- We kindly ask nominees to be mindful of their attendance commitment, as there will be no exceptions to these requirements, and only a limited number of participants will be accepted.
- **Steady internet connection.** Zoom will be used as the platform for these sessions. We recommend **having good lighting, a webcam, and a microphone**.
- A good command of the **English language**, which will be the teaching medium, to ensure full participation.

### Application Process

- Complete the Application Form: [Link to Application Form](#)
- The candidate must briefly outline their motivation and professional background within 200-500 words. This document (PDF) will need to be uploaded to the Application Form.
- Application Deadline: **22<sup>nd</sup> September 2024**
- Confirmation of the selected participants will be announced on the **1<sup>st</sup> of October 2024**

**About Gabriela Mueller Mendoza:** Gabriela is an external coach with extensive experience working with sports organizations worldwide, specializing in leadership development, public speaking, and team building. Known for her dynamic Swiss Mexican coaching style, Gabriela delivers practical and results-driven advice that accelerates success for her clients. Learn more about her at [www.gabrielamueller.com](http://www.gabrielamueller.com) and [www.womenleadsports.com](http://www.womenleadsports.com).

We encourage you to select and invite qualified participants from your organization to take advantage of this transformative program. This is a unique opportunity to invest in the future leaders of our sports community.

Another opportunity to apply for the program as a second group will be available in 2025.

Kind regards,

**INTERNATIONAL SKI AND SNOWBOARD FEDERATION**



Michel Vion  
Secretary General